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EDMONTON, BLOCK BY BLOCK

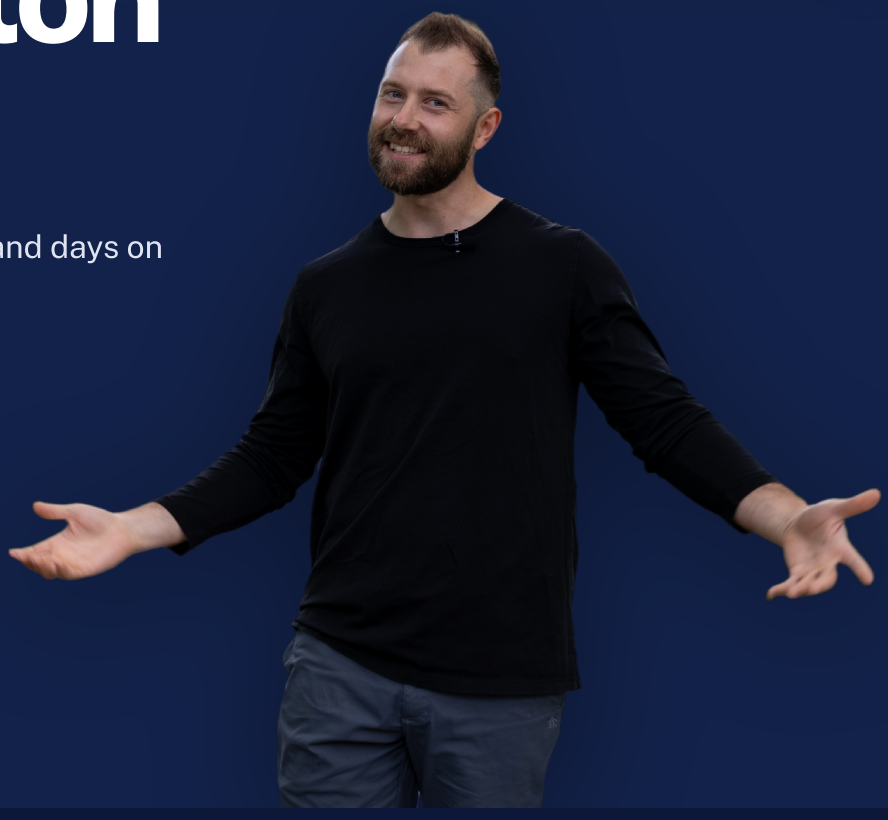
FALL 2026

A FREE GUIDE FOR EDMONTON HOMEOWNERS

Understanding the Edmonton Market

What's really happening with prices, sales and days on market, and what it means for you.

- 12 months of real Edmonton numbers
- Prices by home type
- Buyer's or seller's market?
- What to do next, buying or selling



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THE NUMBERS

Edmonton's sold numbers, free with sign-up

What homes really sold for, how fast they sold, and which way prices are heading. Sold numbers are for members who sign in. It's free and takes one click.

$•••,•••
Median sale price
Unlock with sign-up

$•••,•••
Average sale price
Unlock with sign-up

•,•••
Homes sold
Unlock with sign-up

•• days
Days on market
Unlock with sign-up

What's in the full guide

- ✓ **Edmonton at a glance:** this season's median and average prices, sales and days on market.
- ✓ **Buyer's or seller's market?** The two numbers that tell you who has the upper hand.
- ✓ **12-month trends:** sales, days on market and prices through the year.
- ✓ **By home type:** how detached homes, duplexes, townhouses and condos are each doing.

How it works

- → Tap the button below. It opens RealEstateYEG.ca.
- → Sign up with your name and email.
- → I email you the full market guide right away, with every number.

Unlock the full market guide →

The rest of this guide, who's buying and what it means for you, is free to read now.

WHO'S BUYING

Who is buying in Edmonton

Every home has its most likely buyer. Knowing yours helps you price, prepare and market it.

First-time buyers 01

Most often look at condos, townhouses and starter homes. They care about monthly costs: condo fees, utilities, taxes.

Move-up families 02

Usually trade a starter home for more space, a garage and the right school area. Spring is their busy season.

Investors 03

Look for homes that rent well, near transit, hospitals, colleges and universities. They are very price-focused.

Downsizers 04

Want less upkeep: bungalows, condos with elevators and single-level living close to services.

Movers from other provinces 05

Edmonton's prices are far lower than Toronto or Vancouver, which draws buyers from both.

New-build shoppers 06

Compare your home to brand-new ones. Your edge: mature trees, finished yards and no wait.

Tell me what kind of home you have, and I'll tell you who's most likely to buy it in today's market.

WHAT TO DO

What it means for you

If you are selling

- ✓ Price from recent **sold** homes near you, not from listings
- ✓ Look your best in the first two weeks
- ✓ Spring brings the most buyers, so prepare in winter
- ✓ Have a plan if showings are slow by day 21
- ✓ Know your likely buyer and market to them

FREE GUIDE The Smart Seller Blueprint →

FREE GUIDE Your Complete Sellers Guide: Listing to Close →

If you are buying

- ✓ Get pre-approved first
- ✓ With more listings, you have time to compare
- ✓ Look at days on market: older listings may have room to negotiate
- ✓ Don't skip the home inspection
- ✓ Budget for closing costs

FREE GUIDE The Ultimate Home Buyer's Guide →

FREE GUIDE Your Complete Guide to Buying a New Home in Edmonton →

YOUR STREET

Get your own neighbourhood numbers

City-wide numbers are a starting point. What matters is what's selling on your street.

Your free neighbourhood snapshot

- ✓ Homes sold near you in the last 6 months, with prices
- ✓ How long they took to sell
- ✓ What's for sale right now that competes with yours
- ✓ An honest price range for your home

Get my snapshot →

How often should I check?

If you're thinking of selling in the next year, check every month or two. Prices and days on market can change with the seasons and interest rates.

I send a short market update with the latest Edmonton numbers. Just ask to be added.

All statistics in this guide come from the REALTORS® Association of Edmonton public monthly reports, October 2025 to September 2026. Updated each season.

NEXT STEP

Want to know what your home is worth?

I'll pull the recent sales near you and give you an honest price range. Free, and no pressure.

Scan to book

Book a free home value review →

CALL OR TEXT

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MORE FREE GUIDES

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